

Arizona Junior Rodeo Association Board of Directors Meeting Minutes
March 7, 2009 7:00 p..m.
Globe, Arizona

President Bond called the meeting to order at 7:10 p.m.

Present were; President Clay Bond, Board of Directors Dawn Lewis, John Jones, Duane Harrington, Josh Hand, Marty Latta, Teri James, Clint James, Ted Brennan, Lori Todd and Secretary Jodi Ivy. Youth Directors present were Ryder Locke, Cori Keaveney, Dillon Foster, Mariah Jundt, Monty James, Jennifer Sherlock, and Ellen Whitehead. Vice President Brian Keaveney was absent due to illness.

ITEM #1 WELCOME HEATHER TRIPP AS NEW MARKETING DIRECTOR FOR THE ASSOCIATION.

President Bond introduced Mrs. Tripp and she explained how she solicits funds from potential sponsors and that she works strictly on a commission basis and receives 20% of what she brings in for the association. Ms. Tripp encouraged all the directors to “plant the seed” of what this organization represents with any potential sponsor and she will contact them to see what they are willing to do. The Board thanked Mrs. Tripp for her willingness to help the association and she was excused from the meeting.

ITEM #2 EGGE FAMILY TO REQUEST DRAW PARTNER FOR TEAM ROPING EVENT.

Mrs. Egge and her daughters, Savana and Sierra Egge came before the Board to request draw partners for the Team Roping event. After a discussion, the Egges were excused from the meeting. **Director Clint James made the motion to allow Savana and Sierra Egge to receive a draw partner for the remainder of the rodeo season, Director Duane Harrington seconded the motion.** Vote was unanimous.

ITEM #3 FINANCIAL STATUS

Jodi provided the financial status of the association. President Bond asked if the financials are on the website. Jodi stated that they were not but she will place them on the website for the members to review. A discussion was held regarding how the increase in the entry fees had affected the financial status of the association. Director Latta stated that the association does not have to make money, just cover the costs of the stock. Director Clint James stated that in order to save money the board could consider allowing to run the first three head of stock in order and shoot run the rest of the cattle to save the money that is being paid to load every steer and a discussion was held regarding chute running all

cattle.

ITEM #4 ROPE THE GOLD TICKET SALES

Beth Bond provided an update on the ticket sales, stating that all tickets were due in today and that about 1/3 of the tickets have been turned in today which is approximately \$16,000 but there are several active families on the list that have not turned in their tickets but will. A discussion was held regarding any possible penalties assessed to those families that have not turned in their tickets by the end of this weekend. Secretary Ivy stated that the association has a couple new families who just joined at this rodeo and have not had the opportunity to sell their tickets yet. **Director Duane Harrington moved to allow members until the Willcox rodeo to turn in their tickets or they will not be allowed to compete at the finals, seconded by Director Marty Latta.** Vote was unanimous.

Youth Director Ryan Tripp suggested that that due to the economic difficulties, possibly in the future, tickets could be sold for \$10.00 and the members has to sell 40 instead of the 20.

ITEM #5 A & B FINALS AWARDS

Julie Keaveney provided a brief overview of the saddle bids. Stating the four bids were submitted. A discussion was held regarding the various costs for the saddles and other possible prizes. President Bond asked if the board would like him and Mrs. Keaveney to put the breakdown on paper and email it out to everyone for a vote. The Board agreed. President Bond stated that one of the Phillip Clark Memorial saddles for the B-Finals All-Around in the 5-12 age group has been donated and asked if the association would cover the other one. The Board agreed.

ITEM #6 ANNOUNCER FOR THE A & B FINALS AND THE AWARDS

President Bond stated that he received 3 bids from potential announcers for the finals and awards presentation; Dan Fowlie, Bob Weir and Brian Frye and provided a breakdown of the cost. Secretary Ivy stated that she knew of someone who was willing to announce for free last year and she will contact them. President Bond stated that he will ask the Casino if they would be willing to comp a room for three nights and that may bring the cost down. **Clint James moved to hire Dan Fowlie and to request the casino to comp his room to bring the price down, seconded by Ted Brennan.** Vote was unanimous.

ITEM #7 A FINALS AWARDS CEREMONY AND SPONSORSHIPS & FINALS PROGRAMS

A discussion was held regarding ideas for the awards presentation and costs involved.

President Bond encouraged all of the Adult Directors to try and get a saddle sponsored. Youth Director Cori Keaveney stated that the youth directors should also try and get sponsorship.

Director John Jones stated that he and Sally Bates worked on the programs last year. A discussion was held regarding the printing of the finals programs last year, the cost and how to showcase the sponsors.

ITEM #8 NEW WEBSITE FOR THE ASSOCIATION

President Bond stated that the High School Rodeo Association is currently switching to a new website and that he has been in contact with that new webmaster and the cost is \$300.00 for startup and \$12.00 per month and the AJRA is currently paying \$150.00 per month so this would be a savings. President Bond stated that he hopes to obtain email addresses for as many members as possible so that information can be emailed out as well as put on the website.

ITEM #9 FLORENCE RODEO

President Bond stated that he had been approached by the Florence Rodeo committee to possibly open up that rodeo to all youth, not just to AJRA members. A discussion was held regarding the possibility of opening up and charging an additional non-member fee. President Bond stated that another possibility is to move off of that Thanksgiving weekend and go to Florence earlier in the month of November. President Bond stated that this subject could be revisited in the future and that he just wanted to board to be thinking of ideas regarding this issue..

ITEM #10 RODEO SCHEDULE FOR 2009-2010

President Bond presented the tentative schedule for the 2009-2010 season:

Williams - September 5-6 (Labor Day Weekend)

Globe - October 24-25

Florence - November 28-29

Globe - January 9 – 10

Marana - February 6-7

Globe - March 6-7

Willcox - April 17-18

Globe - May 14, 15 & 16 (FINALS)

A discussion was held regarding the Labor day weekend rodeo. **Josh Hand made the motion to approve the rodeo schedule with the exception that the Labor Day weekend rodeo to be moved off that weekend if possible, seconded by John Jones.** Vote was unanimous.

ITEM #11 STOCK CONTRACTOR BIDS FOR 2009-2010

President Bond stated that he received two sealed bids for contracting the cattle. President Bond stated that if the board wanted, he would put the numbers together and send them out via email to all of the board members. The board agreed to have the bids sent to them for consideration.

President Bond stated that he wanted to inform the board that the stock contractor will not be at the Prescott rodeo. A discussion was held regarding a replacement contractor for that weekend.

Director Ted Brennan moved to adjourn, seconded by Director Marty Latta.
Vote was unanimous. Meeting adjourned at 9:20 p.m.